

## Welcome to Cache Valley

Direct Financial Solutions is located in Cache Valley, Utah. A high mountain valley located in the northeastern corner of Utah, at the northern end of the Wasatch Front. Cache Valley is a short one and a half hour drive from Salt Lake City and is nestled between the Wellsville Mountains to the West and the Bear River Mountain Range to the East. The Logan River flows through Logan Canyon, which Glamour magazine rated among the nine best places in America for fall colors. Cache Valley experiences all four seasons, which provides many opportunities for outdoor activities.

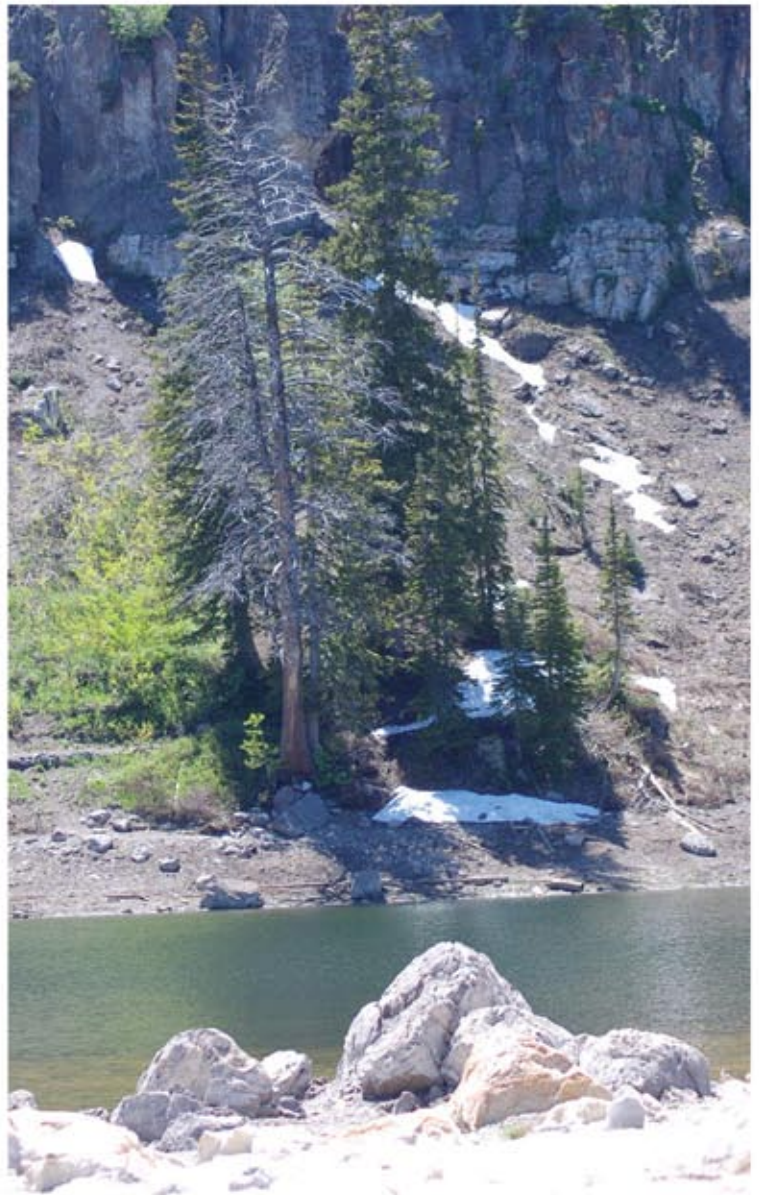
Cache County has a population base of 110,000 and comprises the cities of Logan, North Logan, Hyde Park, Smithfield, Richmond, Cove, Lewiston, Cornish, Trenton, Amalga, Benson, Clarkston, Newton, Petersbom, Mendon, Wellsville, River Heights, Providence, Millville, Nibley, Hyrum, Avon, and Paradise.

Traditionally rural with agricultural influences, Cache Valley is experiencing growth that has added a touch of urban flavor without overpowering the native charm. Home to several employment centers, Cache Valley hosts Utah State University, Icon Health and Fitness and Qwest Communications, all located in Logan, the largest city in the valley.

[Cachevalleyguide.com](http://Cachevalleyguide.com)

According to Workforce Services, over 4,000 new jobs have been created in the Cache Valley over the past 5 years, representing a 10% Increase in the job base, with even further job growth projected.

Cache Valley Chamber of Commerce



	1994	1996	1998	2000	2002	2004
Cache County	\$113,428	\$120,957	\$127,553	\$132,317	\$140,886	\$142,210
Utah Average	\$120,636	\$141,701	\$159,187	\$170,793	\$171,373	\$142,928
Source: Utah State Tax Commission						

## Family Friendly

Cache Valley is full of family activities to fit all lifestyles and budgets. The community offers a variety of parks, skateboard facilities, indoor and outdoor swimming, ice skating, robust sports leagues, varied dining, theater and movie theaters. Cache Valley is also home to the American West Heritage Center, a living history farm set in the early 1900s and Willow Park Zoo, home to more than 600 animals. The Cache Valley Alliance for the Varied Arts, a nonprofit arts organization, offers dance, drama, ceramics and art classes for children.

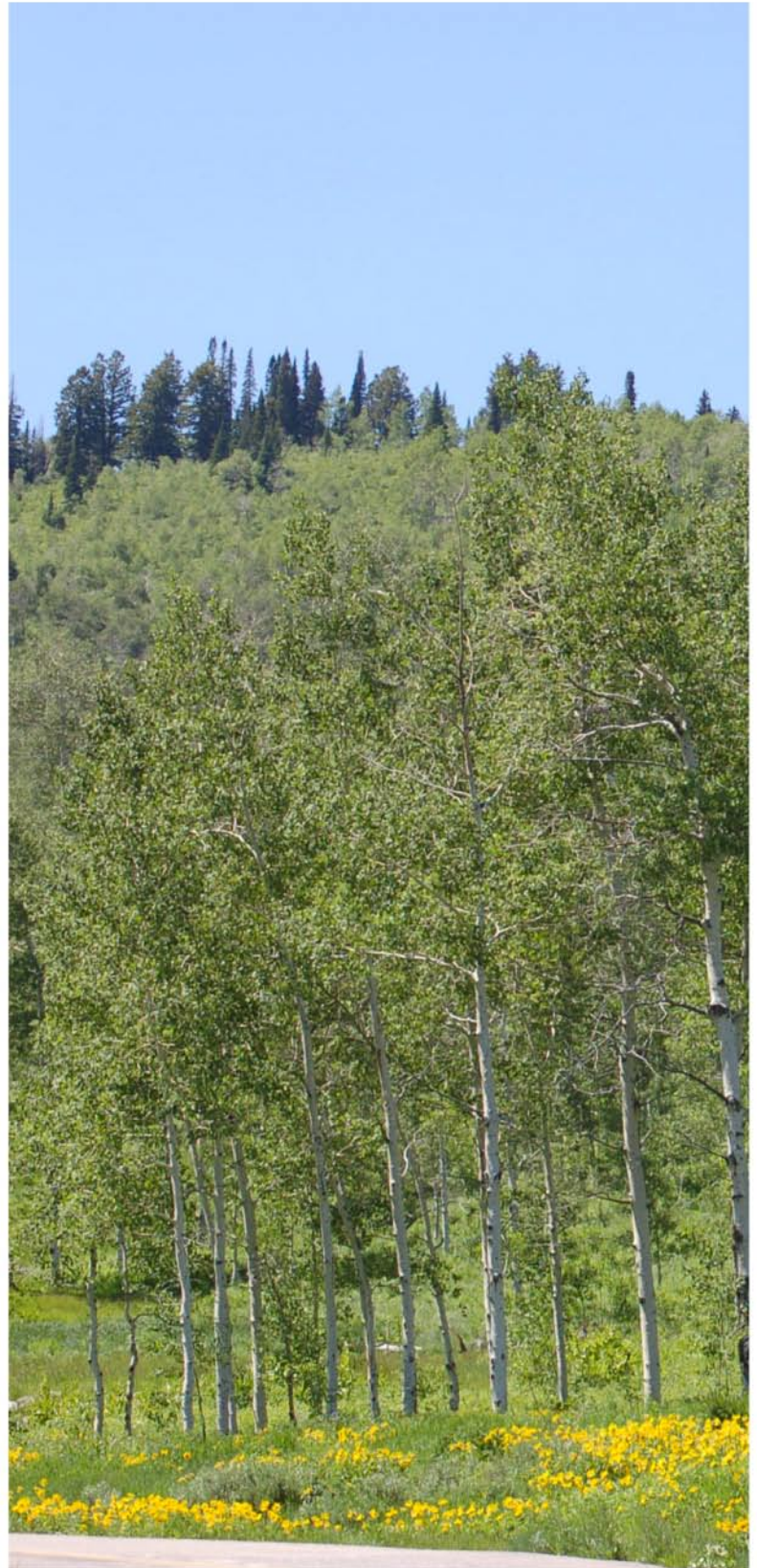
## “Farming-Town” Feel with “Big-City” Conveniences

There are few places able to maintain the “farming town” feel, yet have all the modern facilities and conveniences of the big city. Cache Valley is one of these unique places-- offering its residents and visitors alike a safe haven from the big cities, with the amenities of local and concept dining and larger retailers like Best Buy, Home Depot, Lowes, Pier One Imports, Sams Club, TJ Maxx and Sports Authority.

## Public and Private Educational Options

Cache Valley is home to several high schools which consistently score higher than the state and national averages on ACT exams: Logan High School, Mt. Crest High School, Sky View High School, Cache High, North Cache Center and South Cache Center.

There are also many charter schools in Cache Valley including: Fast Forward, Thomas-Edison Charter-North, Thomas-Edison Charter-South, InTech Collegiate High School, Edith-Bowen Laboratory School, Logan River Academy and Cache Valley Learning Center.



# A Recreational Paradise

Numerous recreational activities are located minutes from the valley, including rock climbing, hiking, biking, snow boarding, downhill and cross country skiing, horseback riding, fishing, motor sports, snowmobiling, kayaking, sailboat racing and canoeing. The 40-mile National Scenic Byway through Logan Canyon follows the curves of the Logan River, one of the nations' last truly wild rivers. The river meanders through vertical limestone cliffs, colorful fields of wildflowers and panoramic vistas.



Logan Canyon is one of Utah's premiere masterpieces of natural beauty. Logan Canyon features miles of hiking and biking trails, horse rides, Beaver Mountain Ski Resort, campsites, yurt rentals, the Mt. Naomi Wilderness Area and chance encounters with moose and elk. Visitors can sail or swim in the turquoise waters of Bear Lake, take a sleigh ride among 700 wintering elk at the Hardware Ranch Elk Refuge, soak in natural hot springs or visit one of the largest bird refuges in the Intermountain region.



Ten major ski resorts, many of which hosted sites for the 2002 Winter Olympics, lie within a one or two-hour drive from the valley: Alta, Beaver Mountain, Brian Head Resort, Brighton, Deer Valley, Elk Meadows, Wolf Mountain, Park City, Powder Mountain, Snowbasin, Snowbird, Solitude, Sundance, and The Canyons.

